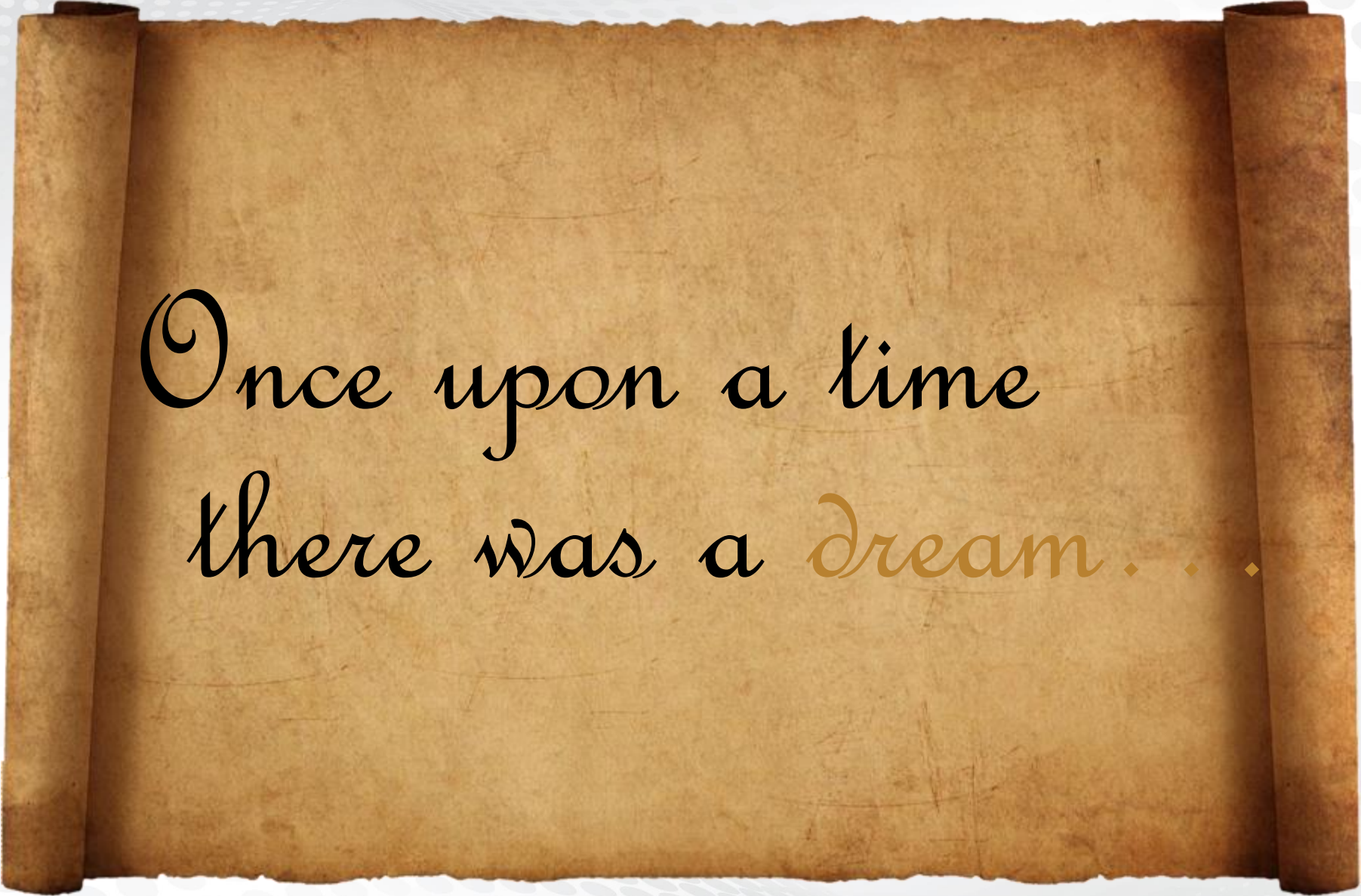


The background of the slide is black, featuring a vertical stream of falling gold glitter on the left side and a horizontal spread of gold glitter at the bottom, creating a sense of dynamic movement and luxury.

Re-Vision

ONE *Ecosystem.*

DealShaker`s role in it

A scroll of aged, yellowish-brown parchment with a slightly textured surface and irregular, torn edges. The scroll is unrolled and lies flat, showing two visible rolls of the material at the left and right ends. The background is a light blue-grey gradient with a pattern of white circles of varying sizes, some solid and some as outlines, creating a subtle, modern aesthetic.

Once upon a time
there was a dream . . .

Factors affecting the crypto world



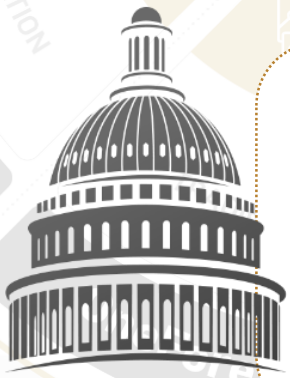
People`s conduct to cryptocurrency and blockchain technology

From a sector with unexploited possibilities and frightening pitfalls → Faster and cheaper financial and payment system → Opportunity that will minimize the use of fiat circulation globally.



Banks` attitude toward cryptocurrency and blockchain technology

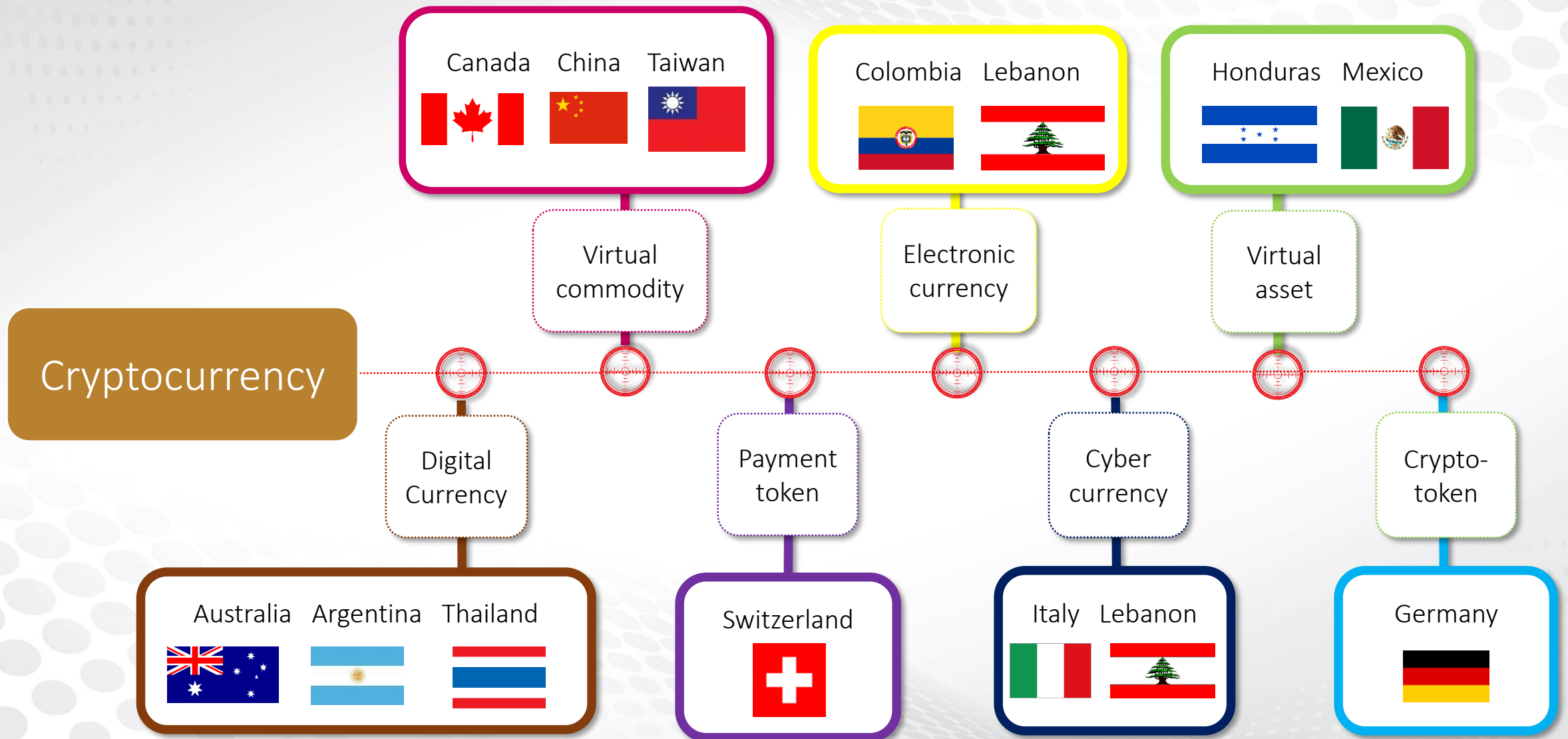
From a new sector → Being a part of the 'Restricted business category' for the banks → Vehicle for growing number of national banks to power a centralized national currency.



Government approach to cryptocurrency and blockchain technology

From unexplored sector → Increased awareness of security risks → Need to address security risks through regulation → Recommendations and lack of unified approaches → Collaboration with the industry.
Today, countries have different takes on the legal status and regulation of cryptocurrencies. This divided stand is expected since most governments are not quite sure what they are facing.

Legal names for the cryptocurrency around the world



Regulations

From 'wait and see approach' as in African countries

Imposed restrictions on investments in cryptocurrencies, the extent of which varies from one jurisdiction to another. Some (Algeria, Bolivia, Morocco, Nepal, Pakistan, and Vietnam) have banned all activities related to cryptocurrencies. Qatar and Bahrain have a slightly different approach in that they forbid their citizens from engaging in any kind of activities involving cryptocurrencies locally, but allow citizens to do so outside their borders.

Regulations that are developing a cryptocurrency-friendly regulatory regime (In this class are countries like Spain, Belarus, the Cayman Islands, and Luxemburg.)

These changes in the global perception lead also to modulations in the One Ecosystem.

One thing is for sure

'We are here to stay'.

Why the government do not trust cryptocurrencies?



- Risk resulting from the high volatility
- Lead by unregulated organizations that facilitate such transactions
- Connected with illegal activities, such as money laundering and terrorism
- Lack of control by monetary institutions
- Unanimous transactions
- Accepted as threat to banks
- Without any security

What does **ONE** Ecosystem aims to create?

- World without inflation, interest, loans
- Safe world without anonymity and illegal online activities
- Secured and not volatile payment option
- Range of activities all-around the world
- Payment method which authorities can count/rely on



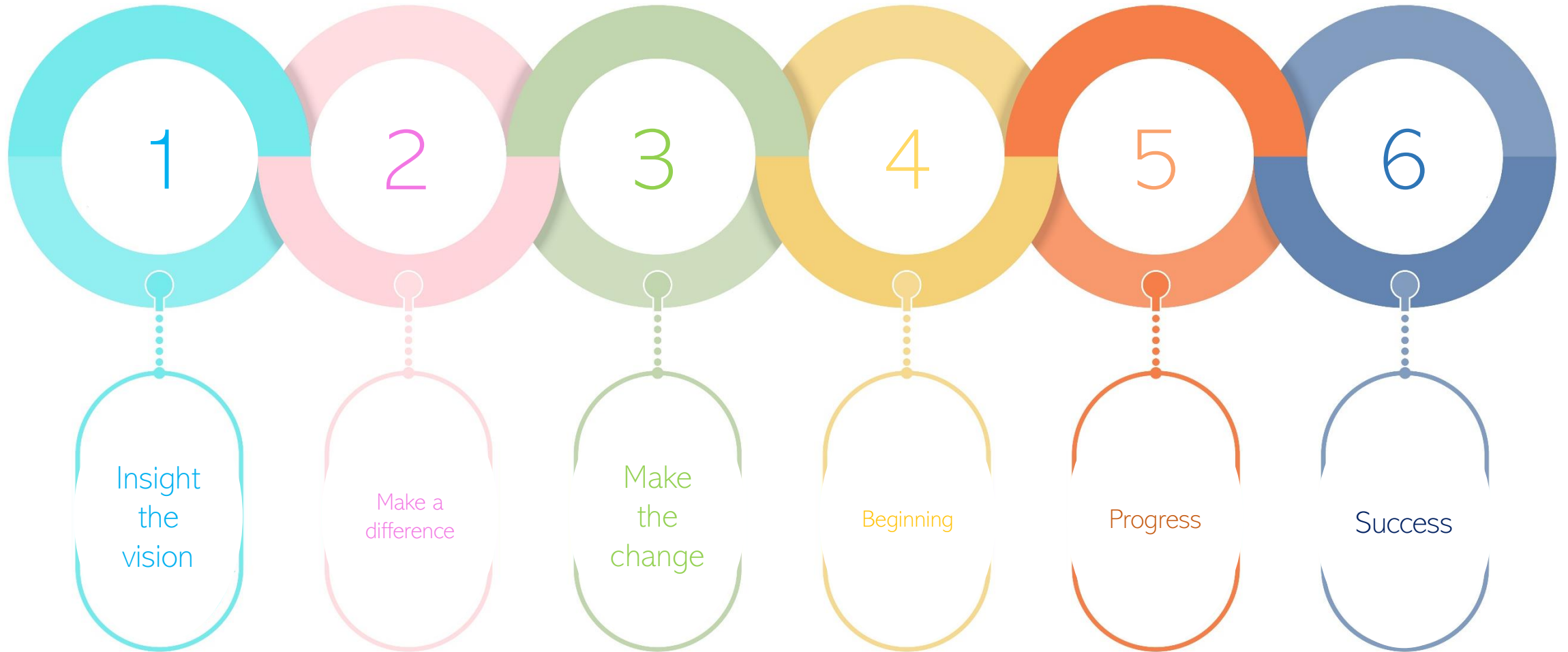
Where do the challenges stand?

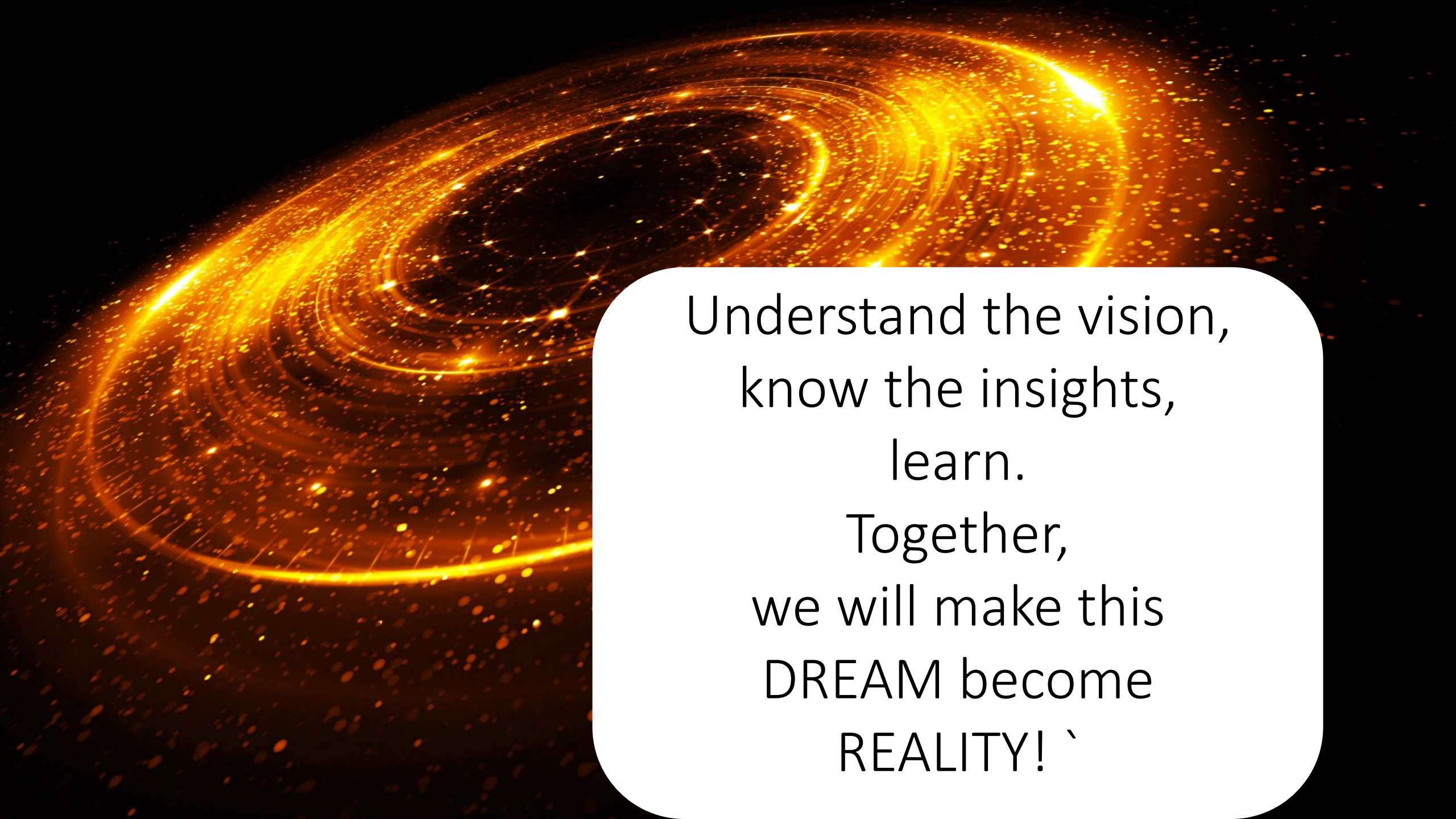
Malicious attacks and/or disruptions, wrecking both human and automated supervision

An ambitious project which is UNIQUE in its kind:

- High-functioning ecosystem where each project plays a vital role in the dynamic puzzle and resonates with the company vision (money remittance, foundation, education, merchants, franchise model, forex)
- High usability will stabilize and increase the coin value
- Range of activities all-round the world
- Safe world without anonymity and illegal online activities
- World where all people are equal and living in mutual assistance and support
- It is a pioneer and a role model for stimulating cooperation with the authorities
- Aim to make cryptocurrency from largely unexplored resources to the benefit of mankind

In the beginning we gathered together and saw the mission ahead, with the years we stay together and we learn how to make the difference. Now is the time to work together and make the change we all want to see in the world.





Understand the vision,
know the insights,
learn.

Together,
we will make this
DREAM become
REALITY! `

Core Values and Mission for the Near Future

WHAT IS OUR MISSION?

To improve the lives of all people worldwide, we give instant access to financial services by providing the educational tools that simplify and demystify digital currency. We help individuals and merchants to understand and use the ONE cryptocurrency

The **ONE** cryptocurrency

The OneCoin cryptocurrency is the first one to implement CDD (**KYC/KYB and KYCC**) and AML/CFT compliance policies and procedures, before they were required by regulators and authorities in different countries.

G20 - December 2018 decided that all business where cryptocurrency is involved have to be regulated by FATF rules and we had implemented them 2 years ago.

KYCC rules come in force with 4th AML directive, but was implemented in the DealShaker long before.

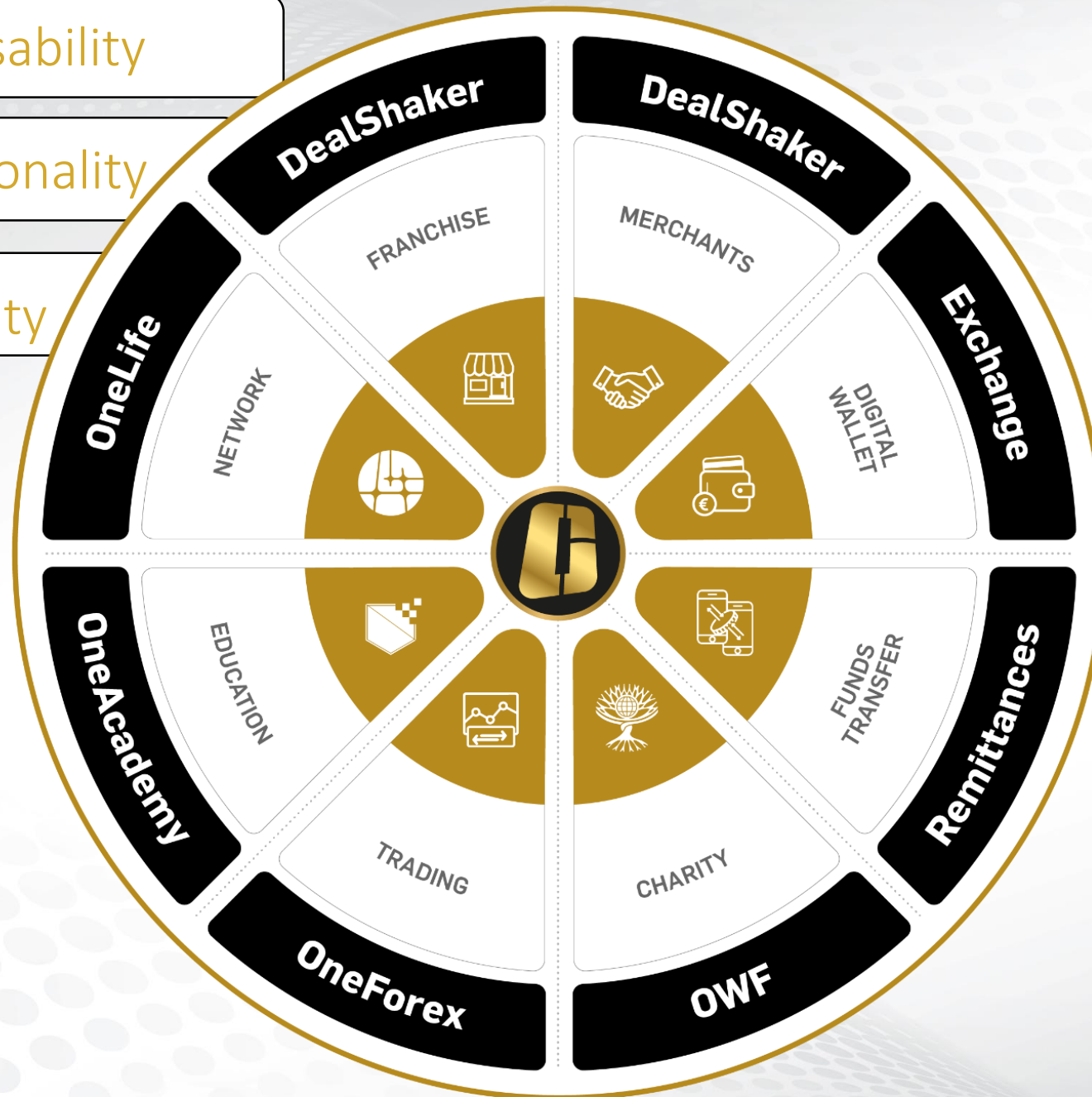
Among other things, this shows that the Company sets high standards in terms of transparency and accountability in an immature, highly competitive and unregulated industry. We are committed to following good business practices and the relevant rules and regulations and the most important is that we have the professional acumen to do it.

Our main goal is the improving security and on a daily basis. We try to contribute in any way for the establishment of stricter regulations and legal frameworks worldwide to ensure that the cryptocyrrency is used solely for decent purposes.

Usability

Functionality

Reliability



ONE Ecosystem

From the very beginning, we knew the birth of the coin will create a unique ecosystem revolving around the ONE. The ONE would unify all the elements in the environment and provide a universal, uniform currency for all the users in the system.

One EcoSystem was created to unify all the elements around the ONE coin. By developing the elements in it, we encourage the coin's

*Usability,
Functionality,
Reliability.*

DealShaker



ONE ACADEMY

OneAcademy

EDUCATION



OneAcademy Finance

1. Introduction to Finance
2. Risk and Stock Market
3. Forex and Technical analysis of financial markets
4. Risk Management and Econometric Analysis
5. Behavioral Finance and Advanced Analysis
6. Behavioral Economics
7. IPO Process and Valuations

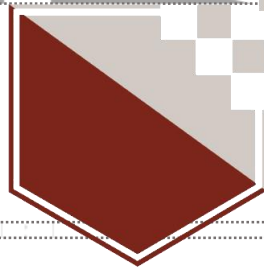
OneAcademy Forex

1. The 80/20 rule for trading the financial markets
2. Trading Techniques and Ideas
3. Advanced Trading Techniques and Trade Ideas
4. Trading Psychology and Risk Management
5. Trading Strategies

OneAcademy Law

1. Legal definition of cryptocurrency.
2. Economic evaluation - is it an asset, commodity or something else
3. Cryptocurrency impact on the traditional market.
4. Types of crypto-systems
5. Legal implications for the regulators
6. ICO regulations
7. Integration of the cryptocurrency, enabling cooperation with banks and institutions
8. Compliance systems and Tax regime

DealShaker



ONE ACADEMY

OneAcademy

EDUCATION



Main Function:

OneAcademy plays the important role of being the ENTRANCE into the OneEcosystem.

The academy equips the users of the ecosystem with the necessary

tools, knowledge and skills to
operate, navigate and purchase

goods in this very dynamic financial environment.
It is not a coincidence the academy offers courses in trading and investment, forex and cryptocurrency law and regulations.

OneForex

OneForex

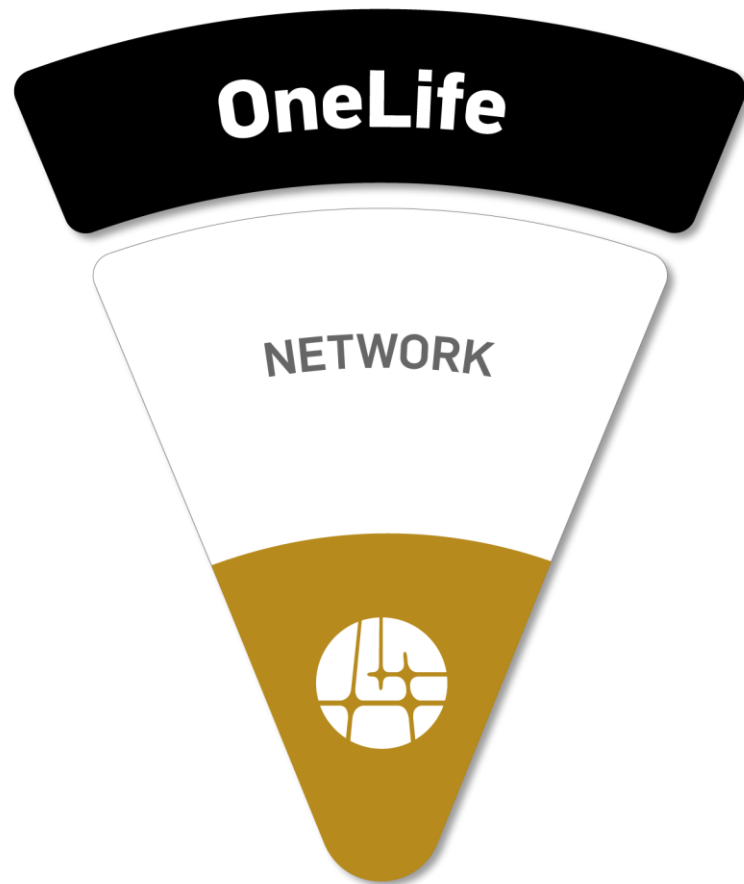
TRADING



Main Function:

The Forex trading and funds transfer is one of the most anticipated topics in the financial world. OneForex aims to provide **accurate** and **useful** information about the processes in the financial world. It plays an important part in educating the userbase of OneEcosystem.

It is winning ticket for a successful trading into the cryptocurrency world.



Main Function:

The userbase of the OneEcosystem plays a fundamental role in the cryptosystem. The community of users triggers the majority of the processes in the system. This includes DEMAND for ONE, transfer of funds, purchase of goods and services through the DealShaker platform and is able to affect the world financial economy.

The Network is a complex organism which flows within each and every element of the One Ecosystem. It is the **'BLOOD SYSTEM'** which ensures
communication,
creates demand for the ONE,
moves assets in the ecosystem.



Main Function:

Franchising is simply a method for expanding a business and distributing goods and services through a licensing relationship.

DealShaker Franchise Model is About Relationships

Franchise model is Business Format Franchising. Many people, when they think of franchising, they focus first on the law and profit. While the law and profit are certainly important, it is not the central thing to understand about our franchising model. At its core, our franchising model is about the franchisor's brand value, franchisor's vision, standards and goals.

Efficient flow of information

For a business relationship to work, both sides need to understand their basic obligations to establishing a successful company. It is the skills, experience and determination that both the franchiser and franchisee bring to the table that help to make a franchise arrangement profitable.

The efficient flow of information between the franchiser and franchisee is what keeps the entire organization running smoothly and increase of the usability and the demand.





DEAL Franchise SHAKER

Benefits and rights

The provision at head office of a specialist range of management services.

- Make initial and ongoing training
- Promote the franchisee in newsletters and other suitable ways
- Share the personal info with the Franchisee for the merchants in compliance with all applicable personal data regulations in the franchise territory
- Give guidelines for the usage of DealShaker branding; trademark and trade name as well as provide the basis of the operational aspects and the controls necessary to ensure the maintenance of standards.
- Provide system manual and CDD and AML/CFT standards that Franchise have to follow
- Build good reputation of the businesses
- Provide the right to the Franchisee to operate with the Brand business under the trade name Dealshaker
- Ensuring that there are sufficient controls to protect the integrity of the system.
- Give the Franchisee the right to use the franchisor's intellectual property.

The Franchisee has the right to:

- Attend all training directed by the Franchiser
- Have exclusive domain for the territory
- Share all intended improvement and/ or modification with the Franchiser
- Responsible for compliance with all applicable legislation. The law relating to data protection has been extended and franchisors will need to take advice to ensure that they and their franchisees comply with it. Franchisors, particularly those who would like or need customer details, will have to pay close attention to this law (see more below). In addition, there are laws on e-commerce which have to be complied with.



DEAL
SHAKER

MERCHANT

Main Function:



The DealShaker is the 'the most developed child' of the OneEcosystem.

It was born after the creators and the users in the ecosystem realized the need of a medium, a channel to exercise the usability of the One.

Dealshaker gives opportunity to everyone to be a merchant and to offer his goods and/ services worldwide (unless any regulatory restriction is applicable) without the existence of traditional barriers such as: borders, cost, access, location, POS system. The ease to become merchant (free of charge) also can help the individuals in developing countries who previously may have been forced to sell their goods to reseller.

DealShaker has been growing and gaining strength to become the main channel and market for the coin to function it.

The new DealShaker platform became live in December in 2018, gaining more popularity by a day.



DEAL
SHAKER

MERCHANT

DealShaker

MERCHANTS



Ecosystems on the DealShaker
platform

Merchant A



Price € 300
ONE 5.059 / € 150

Merchant A

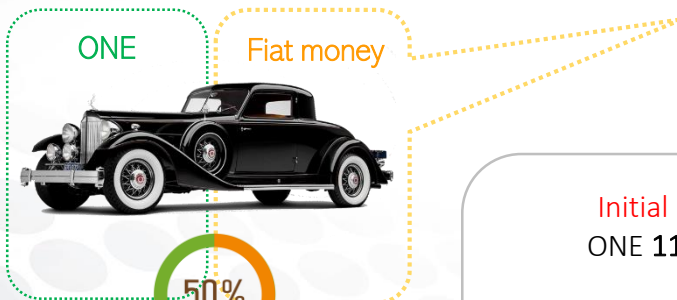


Price € 600
ONE 11.18 / € 300

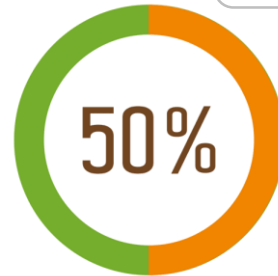
How to target a specific group within the Dealshaker platform

1. As a merchant on the DealShaker you can sell products and invest the fiat money in new deals
2. As a merchant on the DealShaker you can buy products by allowing other merchants to invest their fiat currency.
3. As a merchant outside the DealShaker who wants to buy property – You can register on the platform, sell merchandise and invest.

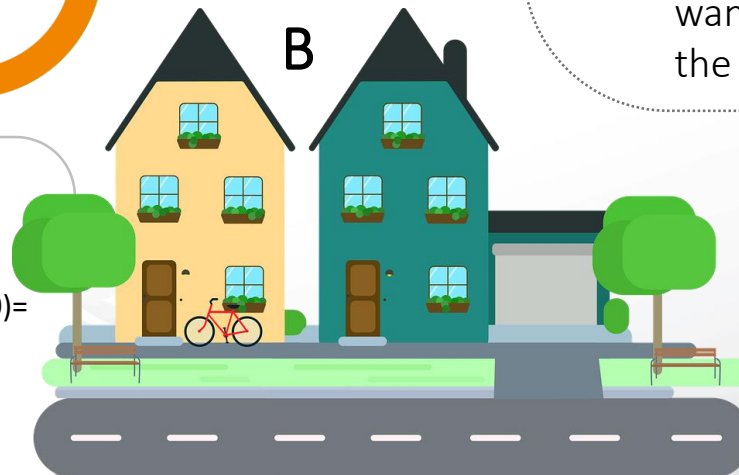
Merchant A



Price € 3000
ONE 50.59 / € 1500



Merchant B



Initial Price € 60,000
ONE 111.8 / € 30,000

$€ 30,000 - (€1,500 + €150 + €300) =$

Payable amount
ONE 111.8 / €28,050

Merchant A



50%

Price € 1,500
ONE 11.18 / € 750



50%

Price € 1,500
ONE 11.18 / € 750



ONE

Fiat money

50%

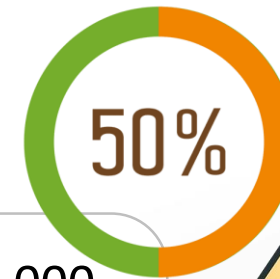
Price € 3,000
ONE 50.59 / € 1,500

How to target a specific merchant group within the Dealshaker platform

The sale is just for merchants.
They have to deposit their fiat part from sale of goods in Dealshaker as down payment for the apartment

$$\text{Car 1} + \text{Car 2} + \text{Car 3} = \gggg$$

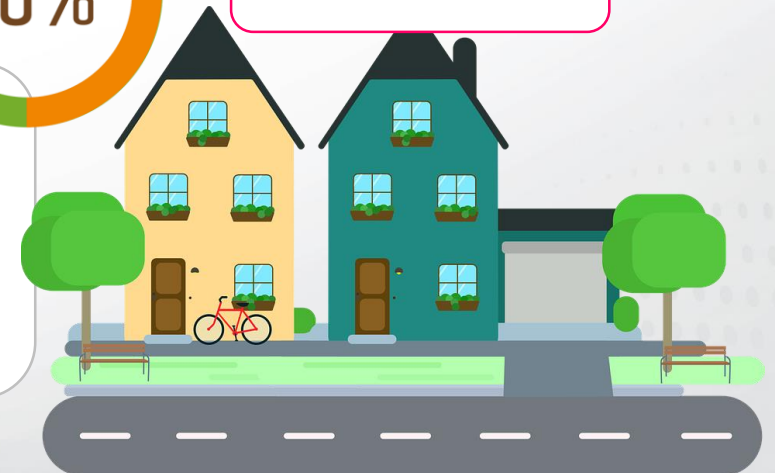
{ €1,500 + €750 + €750 } = 3,000

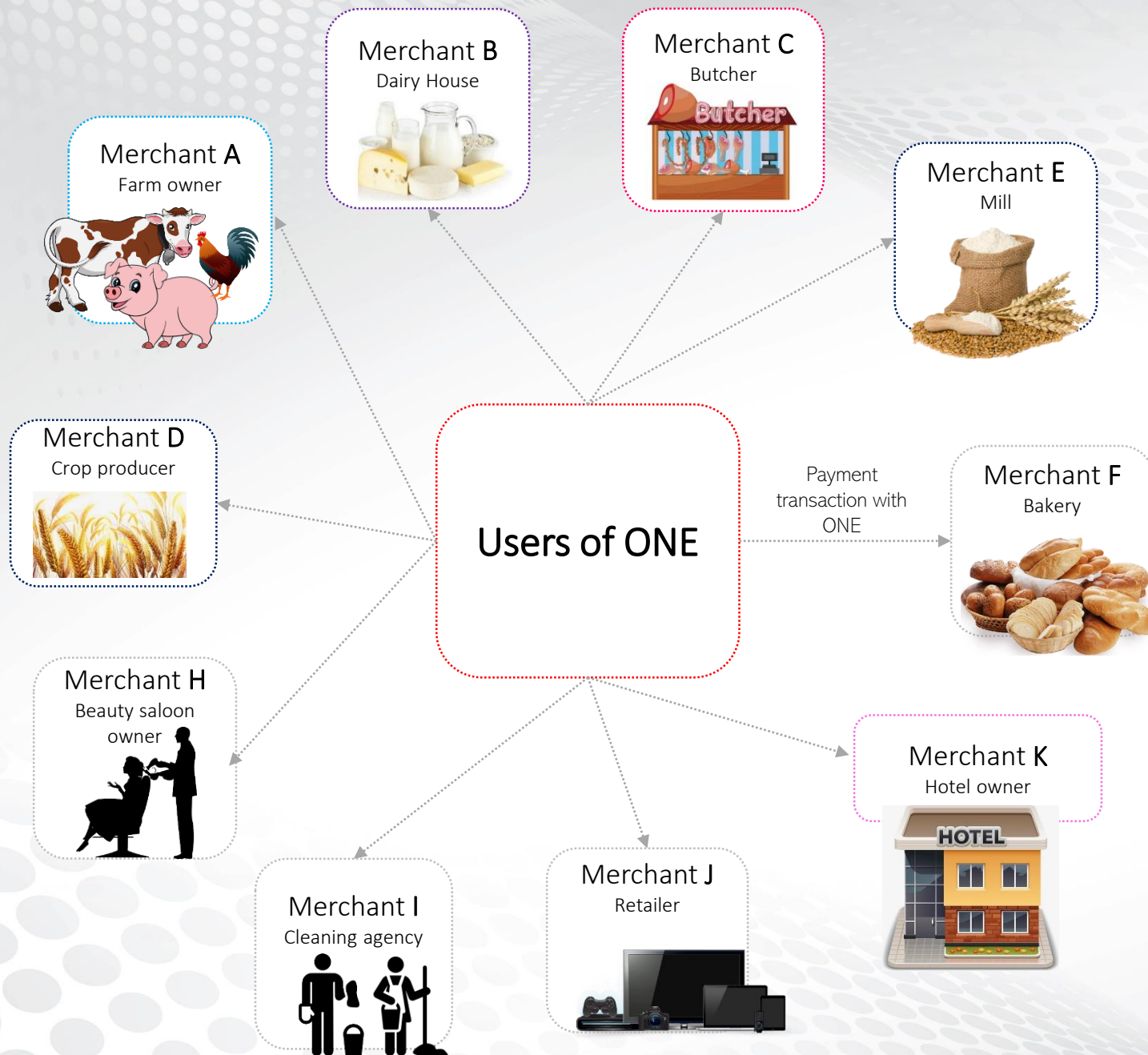


Merchant B

Price €60, 000
ONE 1,118 / € 30,000

Down payment
10% fiat currency





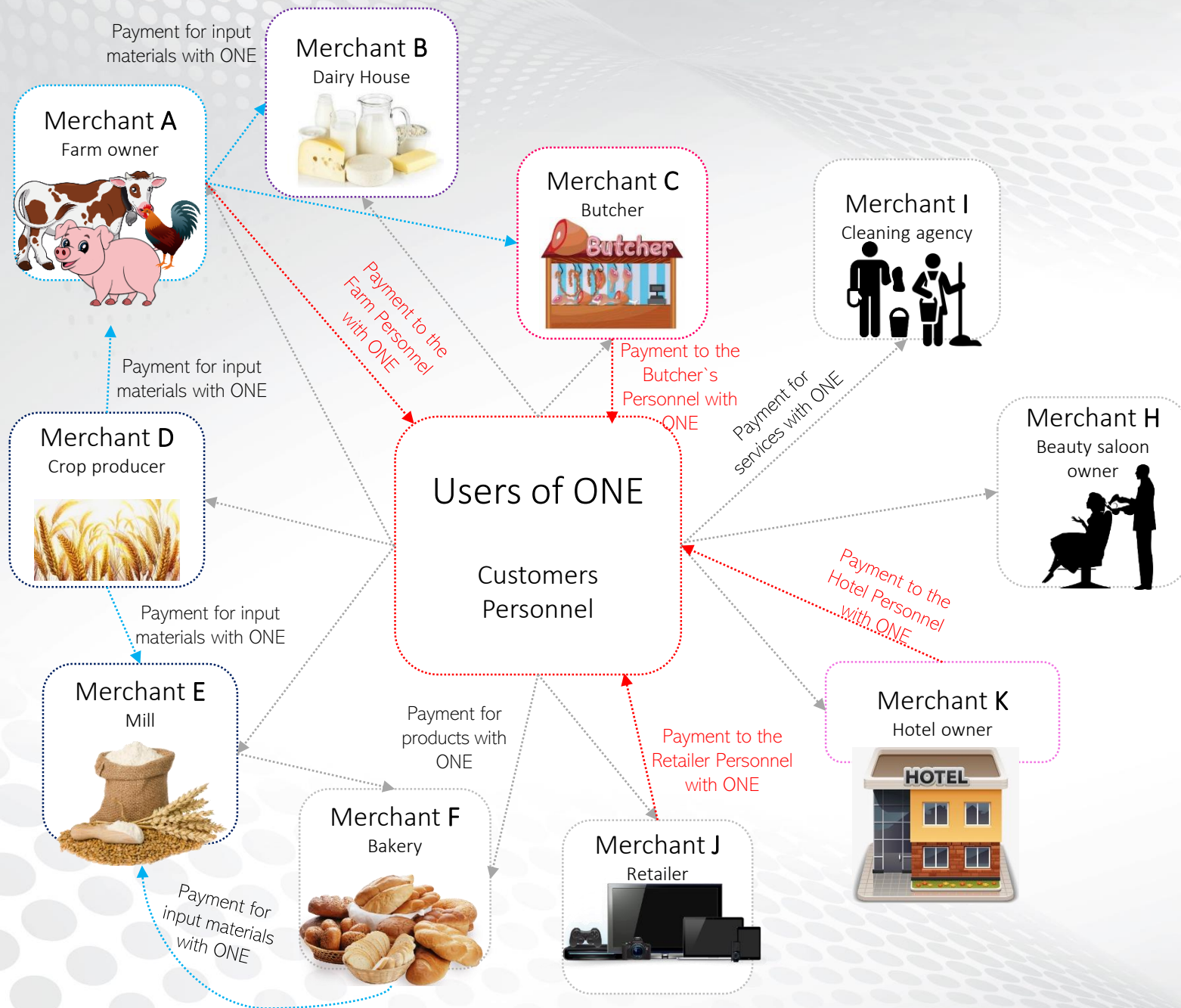
How DealShaker currently works:

All the users of ONE purchase products and services from merchants on the platform

This is a one-way process which allows simple transactions

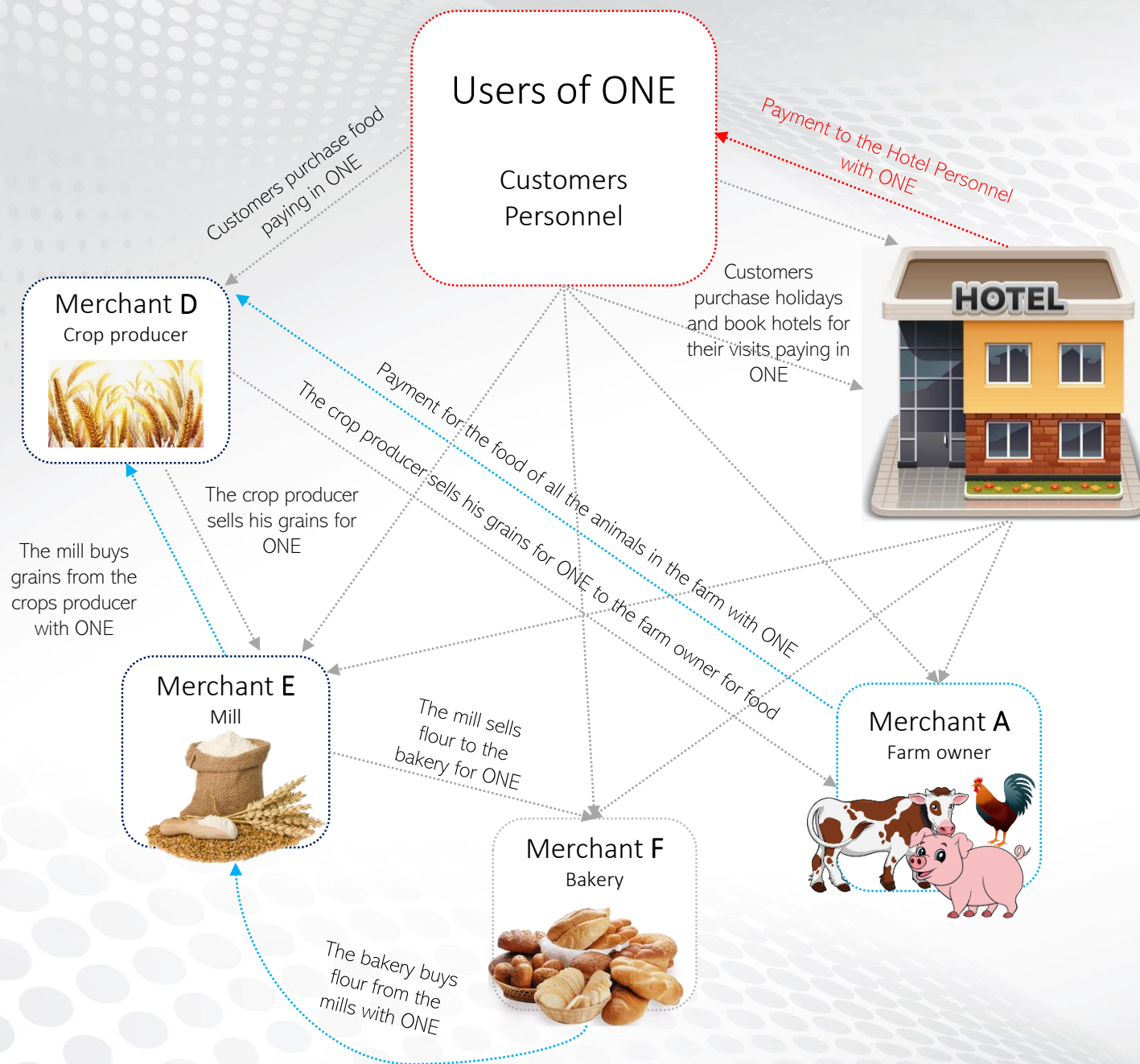
How it works:

1. You go on the platform.
2. You like a certain offer or deal
3. Buy the coupon and send the coupon code for redemption
4. The merchant receives ONE
5. The deal is closed.



How we envisioned **ONE** ecosystem to operate:

1. All the users ONE to be able to do transactions within the ecosystem
2. All the merchants on the DealShaker to be able to do Merchant-to-Merchant transactions
3. Merchants from different industries (Transport, FMCG, Luxury goods, Tourism, Service providers) make transactions between themselves (for input
4. Enable and encourage All merchants on the DealShaker to make ONE payments to their personnel
5. Enable and encourage people to use the secure, transparent and cheap transactions by using ONE
6. Create a Sustainable eco system operating within many industries
7. This fully-developed and well-functioning ecosystem is able to affect the current world financial economy.



Example a closed system on the DealShaker platform;

1. Customers buy foods/holidays/book hotels from the merchants on the platform in ONE
2. The holiday location/hotels purchase food for their customers and pay in ONE
3. The crop producer, mill, bakery and the farm owner buy from each other input materials/resources needed to produce products with transactions in ONE
4. The hotel pays their personnel in ONE in order for them to be able to make transactions in the ecosystem.
5. The result is a two-way transactions in ONE where everybody gets paid and pays in ONE

Exchange

DIGITAL
WALLET



Main Function:

The long-awaited release of ONE on an exchange is the last piece in the OneEcosystem puzzle.

It ensures **free flow of crypto and fiat funds** between the users the ecosystem ensuring a two-way access to the variety of platforms in the OneEcosystem.

This will create the necessary demand to keep the ONE price stable.

Remittances

FUNDS
TRANSFER



Definition:

'The action of sending money in payment or as a gift.'

Main Function:

Remittances provide secure and transparent funds transfer between the users in the ecosystem.

They ensure all the users can transfer and receive funds in any part of the world on time and at a low cost.

ONE to ONE
Fiat to Fiat
ONE to Crypto
Crypto to ONE
Fiat to ONE
ONE to Fiat



OneWorld Foundation

OWF

CHARITY



Main Function:

It is connected to every user in the environment who feels they need to give back to the community every way possible.

ART CLASSES FOR YOUNGSTERS AT RISK

IN-HOME CHILD SPONSORSHIP PROGRAM

GIRLS SECOND HOPE INITIATIVE

WATER & SANITATION PROGRAMME

THE STORY OF A RESCUED CHILD WORKER

SANITATION AND EDUCATION PROGRAMME IN CAMEROON

ESTABLISHING DIGITAL LIBRARIES IN TWO NIGERIAN SCHOOLS

BRINGING JOY TO CHILDREN FROM DISADVANTAGED BACKGROUNDS



Take the vision, insight it, learn it, spread it and the
vision will come true.

Because together we are going to make it happen.



DEAL
SHAKER



DEAL
SHAKER

Franchise

Rights and Obligations

Marketing

- There is not an obligation for Franchisee to spend a certain amount per year for marketing
- However, it is the obligation of the franchisee to execute the franchiser's proactively pursued effective marketing programs and give feedback to the franchise company to help improve future marketing programs.
- Obligation for Franchisee is to promote and extend the business while respecting the fundamental purposes of the DealShaker.
- Franchisee is not allowed to do anything that damages the reputation.
- Not provide info in front of media without written consent of the Franchisee



DEAL
SHAKER

Franchise

Rights and Obligations

Administrative

- The franchise company is required to offer administrative assistance to the franchisee, and the franchisee is obliged to maintain the recordkeeping and reporting standards of the company.
- The franchisor owns:
 - A trade mark, or trade name, and the goodwill associated with it
 - A business format – a system recorded in an operations manual, which contains elements, some of which are regarded by the franchisor as secret and confidential. The franchisor will regard the manual in its entirety as secret and confidential. In some cases, there will be formulae, secret recipes, specifications, design drawings and operational documents.
 - Copyright in some of the above items which are in written form and capable of copyright protection.
- The Franchisor is obliged to:
 1. make available to the free establishment and identification of the franchisor's intellectual property assets
 2. This will include with such things as trademarks, trade names, goodwill associated therewith, copyright material and the franchisor's business system and know-how comprising confidential information.
 3. build the website. This is called Initial services
- The general principle is that the franchisor's initial services (including training) should be sufficiently comprehensive to set-up a previously inexperienced person in business so that he can trade effectively, in accordance with the franchisor's system, as soon as he opens.
- - grand for 24 months franchise with Continuing services
- Having established the franchisee in business, the franchisor has the responsibility to provide a continuing range of services to support him. These include:
 - Performance monitoring to help maintain standards and profitability.
 - Field support including visits to the franchisee's trading unit.
 - Continuing update of methods and new innovations.
 - Market research and development.



DEAL Franchise SHAKER

Rights and Obligations

Data Protection Law

Regard has to be paid to the effect of data protection law (privacy laws) which impacts the way in which personal data is processed. Dealing with customer information can be affected by this legislation.

- not to make any personal agreement, because the personal relationship between the franchisor and the franchisee, together with their common desire to succeed in their respective roles as the business relationship develops, are far more important than the formal contract.
- not apply any additional fees for the people who visit the website.
- to be engaged in good customer service practices that repeatedly bring customers back.
- The franchisee needs to maximize the available customer base by getting involved in local marketing programs

Territory scope and development

Territory development in a franchise organization is the responsibility of both the franchiser and franchisee.

The franchiser has the obligation to perform the necessary demographic research to ensure that there is a sufficient customer base to support a franchise in a geographic area.

Expose in the franchise territory will be organized from the Franchise holder and/ or guests which the franchiser and the company approve.